

CHCG Board Notes – December 27, 2018

In Attendance: Dale Ramey, Carol Madeley, Angela Rutland, Bennie Yates, Dale Dugas and Karen Kubeczka.

Dale Ramey opened the meeting at 3:20 p.m.

1. Home Tour

- a. **Sponsors** Dale Dugas, who did a tremendous job, gave a report on sponsors. Income from sponsors totaled \$7,025 in 2018, more than double the \$3,125 raised in 2017. Dale sent thank you letters and gift receipts for tax purposes and hand delivered pamphlets to all the sponsors. By Jan. 10, 2019, she will send letters to the sponsors, thanking them again and asking them to put the 2019 home tour in their budgets. She will mention how the money is used, including the Memorial Garden, flags, beautification of Main Street and scholarships.

Dale and Libby Beckenbaugh will send thank you letters to the five homes on the 2018 tour.

At the January meeting, members will be asked for suggestions for potential sponsors.

Five sponsor levels will be available in 2019: \$100 for a name only, \$150 for a business card, \$250 for a quarter page, \$500 for a half page and \$1,000 for a full page. Ads will be finalized by mid October.

- b. **Printing** Dale Ramey and Dale Dugas will research corrugated road signs to be used next year since many of the laminated signs got wet and warped and ruined.

Flyers for the 2019 home tour will include the full size flyer, a half sized flyer to put on car windshields at the Festivals and a quarter sized flyer to hand out.

Tickets will cost \$20, and \$25 on the day of the tour.

- c. **Cocktail Party** Starting the Friday night docent tour earlier than 5 pm. was discussed. It's dark when we get to most of the houses so we can't see the outdoor decorations, ponds and gardens. Driving country roads in the dark is difficult and the party doesn't start until late. If the homeowners agree, we will start the tour earlier next year.
- d. **Homes** Dale Ramey already has several homes she's working on for the 2019 tour. Homeowners include Retta Parker, Mary Louise Young, R&B Ranch and Cynthia Clayton.
- e. **Attractions** Everyone agreed the Rug Hookers were a big success and wants them to come again in 2019. The flutes will also be asked again. Other suggestions were German Christmas ornaments owned by Joycine Hannath, as well as Bobby Ramey's diecast cars. The attractions could be set up at one of the homes on the tour.
- f. **Publicity** Dale Ramey will call Gloria at The Houston Chronicle in February to get the 2019 Home Tour in the paper's calendar of events in March and August.
- g. **Ticket Sales** The lack of ticket sales by many members was discussed. Of 46 members, only 27 sold any tickets at all. This will be addressed at the January meeting. Angela will talk about the importance of selling tickets and Bennie will provide a clever savings bank to help members save their change throughout the year. By December, they should have enough money to buy at least a few tickets to give to friends.

h. Navasota Home Tour Members will be encouraged to go to the Navasota Home Tour.

2. **Programs** The January meeting will be a business meeting. Karen Kubeczka will bring some of her rugs so members who were docents and missed the display in the church can see them. In the email about the meeting, the rugs will be mentioned, and a reminder that \$25 dues are due will be included. On February 20, we will go to Peckerwood Gardens. This will be on the third Wednesday of the month, instead of the usual second Wednesday.
3. **Committees** Two new committees will be added in 2019: Signs and Docents. Several committees were eliminated. The complete list of committees includes Signs, Docents, Programs, Refreshments, Name Tags, Seed Library, Main Street, Website, Facebook, 501(c)(3), Christmas Party, Scholarship, Flag Maintenance, Outreach, Social Secretary and Scrapbook.
4. **Flag Maintenance** Dale Dugas reported on flag bids from five companies. Bennie moved that Capitol Flag Co. in Houston be chosen. Angela seconded the motion, which was approved. One thousand dollars has been budgeted for flags in 2019. Dale Ramey will ask Denise Kmiec if Classic Cleaners will clean the flags for free. Capitol Flag Co. will repair the flags up to three times for free.
5. **Christmas Party** Angela is talking to the Brenham Country Club about having the party there in 2019.
6. **Financial Report:** Angela discussed the budget and passed out copies of the 2018 and 2019 budget and spreadsheets for home tour expenses and revenues. Total expenses in 2018 were \$18,087 and total revenue was

\$15,660, for a deficit of \$2,427 for the year. Copies of the reports are attached to the original board notes.

7. **Christmas lights** Dale Ramey plans to ask the Chamber of Commerce and the Historical Society for \$500 each for Christmas lights on Main Street. All board members are encouraged to attend the Chamber meeting in January.

The meeting concluded at 5:12 p.m.